SmartAccess Case Study: Anderson High School

SmartAccess Case Study

The tennis courts at **Anderson High School** were **under-utilized.**

The High School features 8 tennis courts, which are closed to the public **Monday - Friday** from **8AM** to **5PM** during the school year and during event play.

The SmartAccess solution was implemented in **November 2024,** with three codelocks installed.

They also designate **2** of the courts specific to HS teams practice/use, and have monetized the remaining courts.

SmartAccess Case Study

Anderson High School – Austin, TX

All money collected from public bookings are funneled into the **Anderson High School Booster Club** account online via **Stripe**.

The High School informed their community online, letting them know about the locks and how to reserve court time.

They also communicated that the money raised is going back into court maintenance and renovation, with plans for adding lighting, water fountains, and a restroom.

Anderson Trojan Tennis
November 24, 2024 · 🌐

Please read this important communication regarding court access at AHS. This communication will be shared on several Austin tennis community social media pages.

This month, the Anderson HS Tennis Booster Club was awarded a grant by the USTA to install Smart Access locks. If you are a frequent users of the courts you may have noticed that they are already installed. The intent is to increase court access to the community by providing a reservation system to guarantee timely access.

100% of the fees collected for court usage will be set aside for continued court and ground maintenance, including resurfacing efforts as needed, and our long-term plan to install lights. And to clear the air of any misconception, unfortunately, no tax dollars support court or ground improvements to our tennis facility. We rely solely on fundraising efforts to maintain our facility.

SmartAccess Case Study

SmartAccess
>>>> *entry HD*

USTA
SERVE TENNIS

CASE STUDY

📍 Anderson High School, Austin, TX 78759

Located in northwest Austin, L.C. Anderson High School serves a diverse population and offers a challenging and enriching academic experience, as well as a wide range of extracurricular activities and an impressive athletics program.

Ahead of the Anderson Trojans' fall 2024 season, a USTA grant led to the install of the SmartAccess Entry HD system at the school's courts. The intent is to increase court access to the Anderson community by introducing Play Tennis' comprehensive reservation platform, and increase revenue which will be used for facility maintenance and the long-term plan of installing floodlights.
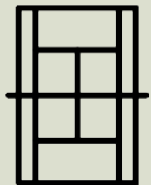
Anderson High School - 2025 SmartAccess

Austin, TX
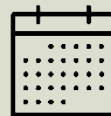
Revenue
$6,435

Court Bookings
1,206

# of USTA IDs
352

Avg. Bookings per week:
32 (+20%)

Avg. Revenue per week:
$247.50 (+10%)

Avg. Unique USTA IDs per week:
13 (±0%)

Hourly Cost
$6

Thank you!

If you know a facility or provider
that would benefit from
SmartAccess, or if you're
interested in learning more, scan
the QR code above and submit
our inquiry form at the bottom of
the webpage!